



LAKE SUPERIOR
THUNDER BAY ON
WATERFRONT
DISTRICT
LAT 48.434516
LONG -89.218074

Under Construction

thewaterfrontdistrict.ca



Preparation

- Aging infrastructure → major opportunity
- From “too hard” → “must do”
- Align rebuild with revitalization (private followed by public)
- Unknown conditions (pre-1920 records)
- Basements under sidewalks
- Shallow utilities + rock excavation
- Expect surprises

2020/2021 Planning/Pilots

- Temporary road closures
- Expanded patios + pedestrian space
- Low-cost testing (barriers, parklets, planters)
- Wider sidewalks
- Larger planters
- Slower, people-first streets
- Parking redistributed (minimal loss)





2020/2021 Planning & Pilots



2022 Concept Presentation

- Wider sidewalks
- Larger planters
- Slower, people-first streets
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THE NORTH CORE STREETSCAPE REIMAGINED

The North Core Streetscape Reimagined



The City of Thunder Bay invites you to attend an open house to see the North Core Streetscape Design.

Your participation, feedback and comments have shaped the design of this important public space.

When: Thursday, July 21st from 12pm to 6pm
Where: Good's & Co Market, 251 Red River Rd.

Necessary service renewal in the North Core creates an opportunity to reimagine what the street looks like and how it is used. The design includes pedestrian prioritized space with reduced vehicular lanes in a curbless plaza-like street environment. Public space is celebrated with widened sidewalks, generous greenery, patio spaces and seating for the whole family to enjoy.

See you there!

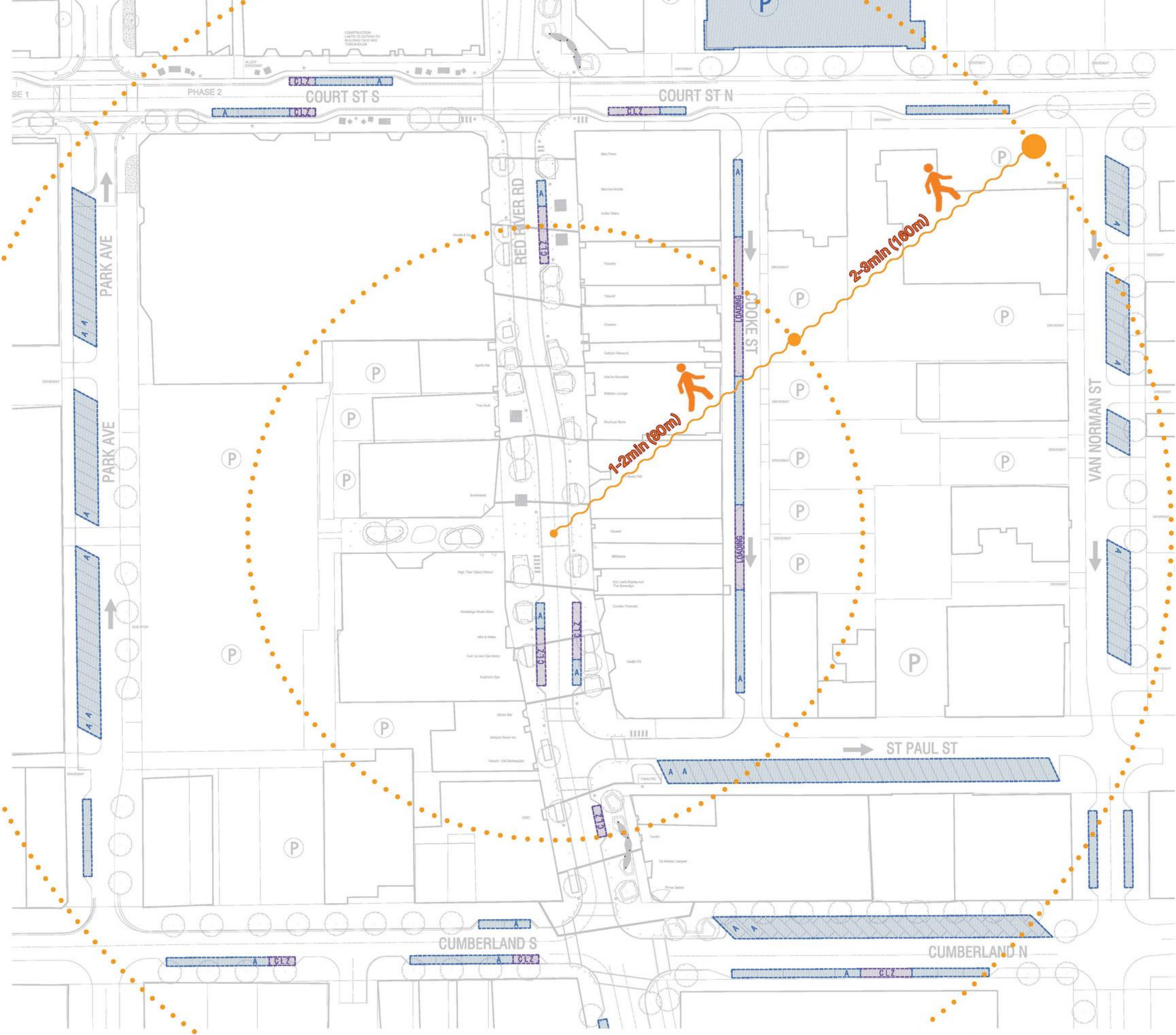


getinvolvedthunderbay.ca/reimagining-north-core-streetscapes

CITY OF
Thunder Bay
Superior by Nature

W WATERFRONT
DISTRICT





PARKING AND WALKING DISTANCE DIAGRAM



PLANTING DIAGRAM



2023-Present Construction & Mitigation

- Early business + contractor meetings
- Set expectations upfront
- ~\$5K mitigation budget
- “Open for business” signage
- Rapid, flexible wayfinding
- A-frames + same-day print signs
- Movable fencing (not hoarding)
- Routes change often
- Clear arrows + updated maps
- Events keep people coming
- Family + street programming
- Use closures as opportunities (events)





2023-Present Construction & Mitigation



Legend

- Blue lines = Driving route
- Red = Construction zone
- Yellow = Turn around area

CONSTRUCTION UPDATE

Beginning on August 16th, the section of Court Street closed to traffic will be extended through the Red River Road intersection to Van Norman Street. Cooke Street will remain one-way. Swipe for driving routes and parking.

ALL BUSINESSES REMAIN OPEN



@TBAYWATERFRONT



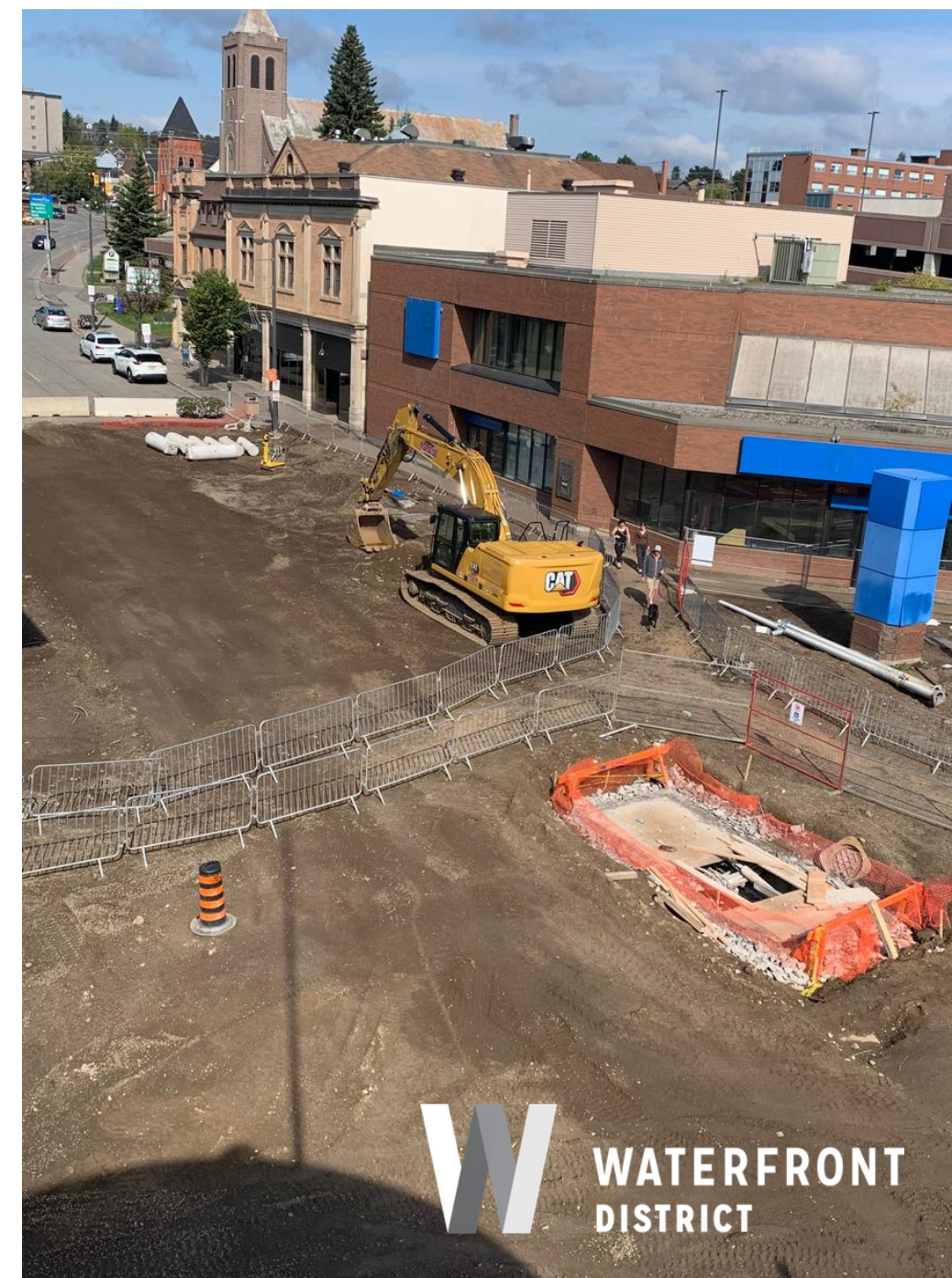
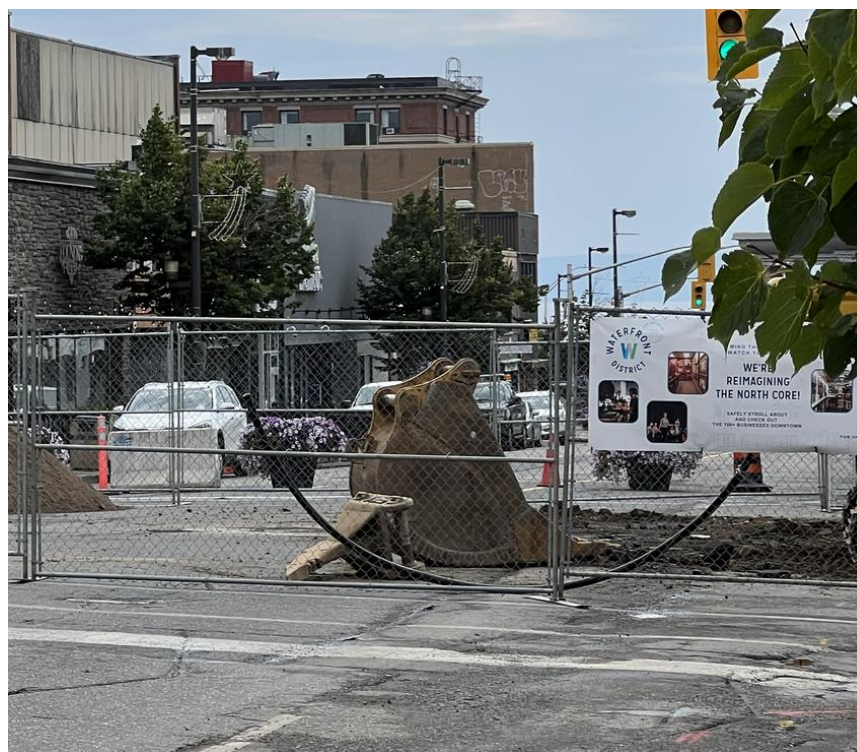
WATERFRONT
DISTRICT



2023-Present Construction & Mitigation



Perfect Fit
— Lingerie & Fashion —
Open for business
TUES - SAT
Front and Back entrance available
16 COURT ST. S
807.346.9099





2023-Present Construction & Mitigation





Lessons Learned

- Centralized messaging
- Social + signage + ads aligned
- Frequent contractor updates
- Photo + document everything
 - Basements, windows, previous work
- Define responsibilities clearly
- Engage businesses early
- Stay present + accessible
- Have FUN!
 - Murals
 - Photo opps



2024/25

