

March 22, 2024

Dear Minister Jones,

The Orangeville Business Improvement Area (OBIA) Board of Management (Board) has reviewed Ontario Business Improvement Area Association's (OBIAA) AN ACT IN THREE PARTS, a BIA Municipal Act Consultation Report.

A Business Improvement Area (BIA) is a “made-in-Ontario” innovation that allows local businesspeople and commercial property owners and tenants to work together and, through Municipal By-Law and the Ontario Municipal Act, organize, finance, and carry out physical improvements while promoting economic development in their district. Unlike other Local Boards, BIAs are a unique private-public partnerships that raise funds through a special levy upon rateable property in the improvement area. In Downtown Orangeville, this special levy is used for the betterment of our community and provides specific benefit to:

- **Business Operators** through improved atmosphere, ambience, increased foot traffic and by the Orangeville Business Improvement Area's investment in parking. This holds true for retailers, restaurants, services, and professionals.
- **Employees and Employment** through the physical and social enhancement of Dufferin County's economic, cultural, and employment centre.
- **Property Owners** through improved property values and occupancy by attracting tenants that add to the business mosaic of the area.
- **Community** by creating a more vibrant, walkable and welcoming community to live, work, and play and by supporting a more prosperous *local* economy.
- **Municipality and Province** through contributions in creating a strong local economic engine that encourages entrepreneurship, innovation, and free enterprise and acts as an effective, key local tourism driver with all the associated economic benefits this implies.
- **Housing** by helping to create a more pleasant, safer place to live in an area where many rental and private accommodations exist in second and third floor residential units.

Upon review of the OBIAA's Municipal Act Consultation Report, the OBIA Board agrees that a stand-alone Act for BIAs (such as Chapter 19 of the Toronto Act for BIAs or the Library Act), would assist our BIA in strengthening Downtown Orangeville, would provide more clarity in governance, and would allow BIAs to make strategic, long-term monetary investments in parking and public spaces in the Area. As such, the OBIA Board passed the following resolution on March 21st, 2024:

Moved by R. Hough, J. Patterson

Carried.

That the OBIA supports a standalone Act for BIAs that would provide BIAs with the mandate and flexibility to better reflect the needs of our municipality, members, and local community, including a provision that would allow BIAs to own property.

With sincere appreciation,



Mike Beattie (Apr 16, 2024 14:48 EDT)

Mike Beattie, OBIA Board of Management Chair

Orangeville Business Improvement Area

10 First Street, Orangeville ON. L9W 2C4

519 942 0087

info@downtownorangeville.ca





OBIAA - Letter to MPP March 2024

Final Audit Report

2024-04-16

Created:	2024-04-12
By:	Alison Scheel (info@downtownorangeville.ca)
Status:	Signed
Transaction ID:	CBJCHBCAABAARYRVWvDGnVhuA_o55pNhScpAH_IQ0zJf

"OBIAA - Letter to MPP March 2024" History

-  Document created by Alison Scheel (info@downtownorangeville.ca)
2024-04-12 - 1:49:02 PM GMT- IP address: 99.236.173.8
-  Document emailed to Mike Beattie (mike@taphousecraftbeer.com) for signature
2024-04-12 - 1:49:41 PM GMT
-  Email viewed by Mike Beattie (mike@taphousecraftbeer.com)
2024-04-12 - 1:49:46 PM GMT- IP address: 66.102.6.230
-  Email viewed by Mike Beattie (mike@taphousecraftbeer.com)
2024-04-16 - 6:47:35 PM GMT- IP address: 66.102.6.227
-  Document e-signed by Mike Beattie (mike@taphousecraftbeer.com)
Signature Date: 2024-04-16 - 6:48:41 PM GMT - Time Source: server- IP address: 99.236.187.91
-  Agreement completed.
2024-04-16 - 6:48:41 PM GMT