

2024 BIA CONFERENCE SPONSORSHIP PACKAGE



BIAs

2024 BIA Conference | April 28 to
Hilton Mississauga/Meadowvale | May 1, 2024

EVOLVING **CHAMPIONS**



THE BIA CONFERENCE

An annual training event geared towards Business Improvement Areas (BIAs) across Ontario and beyond. The Conference features prominent keynote speakers, master workshops, and numerous prospects for enhancing leadership skills, building connections, networking opportunities, and advancing one's professional development for the future of our main streets.





OUR DELEGATES

- **BIA MANAGEMENT**
- **BIA STAFF**
- **MUNICIPAL STAFF & GOVERNMENT PARTNERS**

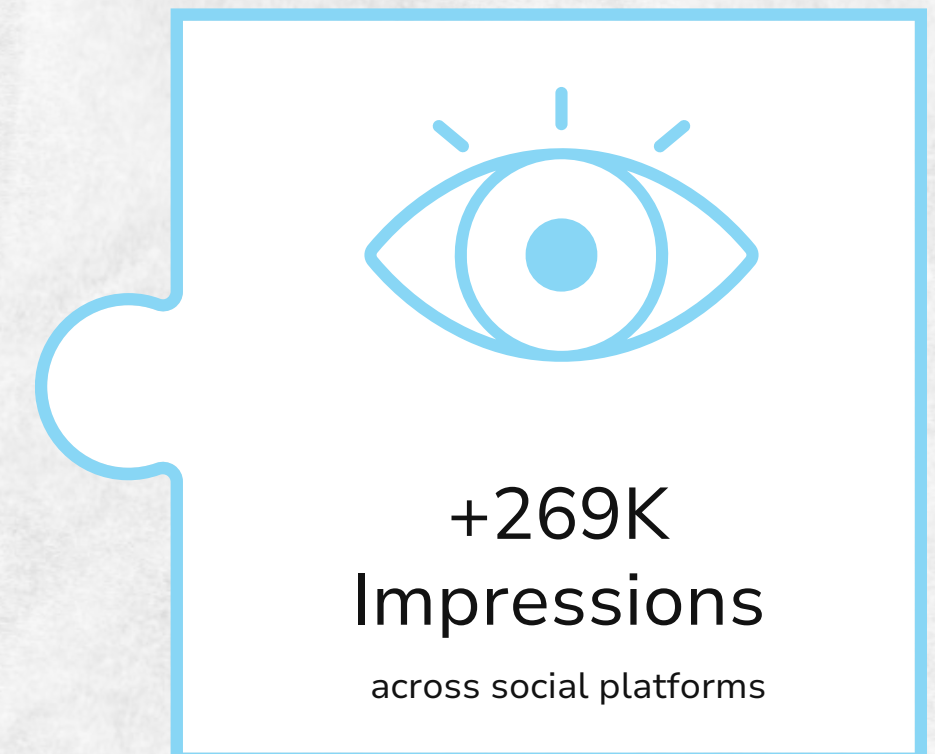
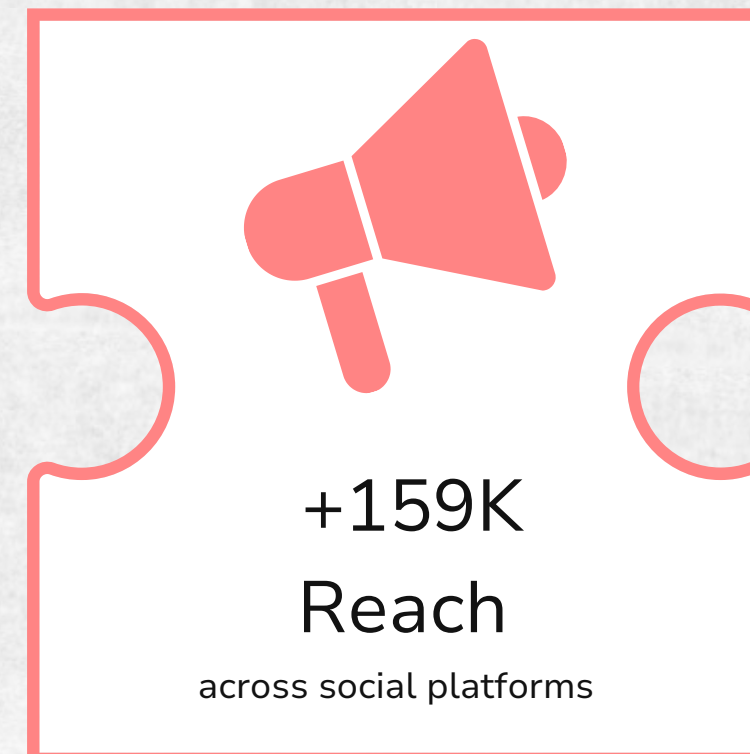
94% of conference participants play a direct role in shaping collaborative decisions, offering expert recommendations, and serving as the ultimate decision-makers.



BIA_s

The EVOLVING
CHAMPIONS

STATS





SPONSORSHIP OPPORTUNITIES

The following Standard Benefits are included with each Sponsorship Opportunity

- Corporate Logo with web link on Conference website and listing in printed delegate program
- Social media mentions before and during Conference
- A listing in Conference Newsletter
- Option to provide swag materials in delegate swag bags, up to 300
- Logo on printed sponsor signage at Conference



Presenting Champion

- Logo identified as “presenting” status displayed on all Conference communications, as well as Conference signage.
- Full-page ad in delegate program.
- Three (3) full Conference Registrations, Gala tickets included with each full registration.
- Ability to present to Conference attendees on Monday AM Opening Session (5 minutes: in-person or video provided by you).
- Access to the delegate email list.
- Verbal acknowledgement as “Presenting Sponsor” throughout Conference.

Presenting Champion

SOLD



BIA's

The EVOLVING CHAMPIONS

2024 BIA Conference | April 28 to May 1, 2024
Hilton Mississauga/Meadowvale

OBIAA mississauga tourism   



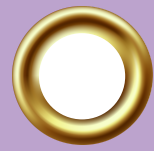


Awards Champion

- Two (2) full Conference Registrations, Gala tickets are included with each full registration.
- Presenter, of OBIAA's top award, the Alex Ling Award.
- Photograph with Award Recipients.
- Half (1/2) page ad in the Delegate program.
- Access to the delegate email list communications.
- Verbal acknowledgment of sponsorship throughout the Conference and Awards Gala.

Awards Champion



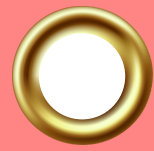


Meals Sponsor

- Opportunity to present a 5-minute message about your business at on Conference luncheon (in-person or video provided by you).
- Corporate Logo on display during breakfast & luncheon.
- Your promo materials on breakfast & luncheon tables.
- Verbal acknowledgment of sponsorship throughout Conference breakfast & luncheon.
- Sponsorship includes breakfast and lunch on the day of Sponsorship.

Meals Sponsor (3) \$3,000





Sunday Dinner

- Listed as Official "Contributing Sponsor" at dinner.
- Your promo materials on tables.
- Includes all standard benefits.

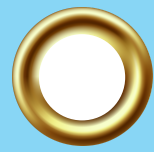
OR

Hospitality Suite (2)

- Listed as Official "Sponsor" of Hospitality Suite.
- Two (2) complimentary wristbands per night.
- Verbal acknowledgment of sponsorship from the podium throughout the Conference.
- Logo on plenary slides scrolling (projected) as "Sponsor" during the Conference.

Contributing Champions \$1,500





Contributing Champions \$1,000

Pre-Conference Tours

- Listed as Official "Contributing Sponsor".
- Promo materials on refreshment tables, if applicable.

OR

Mobiles (5)

- Listed as Official "Sponsor" on Registration.
- Mention of Sponsorship during transportation.
- Branded social media post of outing.

OR

Print Sponsor

- Listed as Official "Print Sponsor" in delegate program.
- Verbal acknowledgement of sponsorship throughout the Conference.





Refreshment Breaks (3)

- “Sponsored by..” signage with your corporate logo on buffet tables.
- Sponsorship acknowledgement during breaks.

OR

Entertainment / Activations / In-Kind

- One (1) Verbal announcement at conference.
- One (1) Verbal announcement at Gala, if applicable.

Contributing Champions \$1,000



See you at the 2024 BIA Conference!

THANK YOU



events@obiaa.com



905-271-7222



BIA_s The EVOLVING CHAMPIONS

2024 BIA Conference | April 28 to
Hilton Mississauga/Meadowvale | **May 1, 2024**

