

Accessible Tourism/Events

Introductions





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What does accessibility look like in your events currently?

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Accessibility at the top of planning and not as an afterthought

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Argyle Santa Claus Parade LOW SENSORY SECTION

THIS IS A FRAGRANCE FREE ZONE

This area is reserved for those who need specific accommodations.





There will be NO MUSIC in this section of the parade

Argyle Santa Claus Parade LOW MOBILITY SECTION



Barriers to Accessibility

1. Systemic

eg. Bureaucratic barriers to resources

2. Physical

eg. Stairs, parking inaccessibility, weather, etc.

3. Communications

eg. Language barriers

4. Technical

ie. AODA compliance with website and applications

5. Attitude

eg. Prejudice



Lets Workshop



Divide into groups, pick an event and answer these questions:

- 1. What are some accessibility challenges this event may pose?
- 2. How would you go about addressing these issues?



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Thank you for your time and your commitment to making events more accessible for everyone!