





**CHANGING
CITIES**

**CHANGES
THE WORLD**

SOCIAL

RECESSION









BRING YOUR

OWN CITY

**PLAY + LIVE
+WORK**

= JOY

(IN THAT ORDER)

INFRASTRUCTURE
FOR THE

HUMAN SPIRIT

Infrastructure for the Human Spirit – a list.

- Inclusive community identity building
- Redefining the purpose of public space to become engaging places of cultural celebration
- Engaging public art that expresses and encourages community storytelling
- Breaking down the Social Recession siloes by providing FREE spaces for the act of joyfully playing with strangers
- Well choreographed urban density with a focus on diversity of space and inhabitants
- Public mobility that is viewed as a source of social engagement

Four Layers of Infrastructure for the Human Spirit

1. Active engagement for the individual
2. Inclusion and the ability to unite through shared rituals
3. Community identity building
4. Collaborative JOY





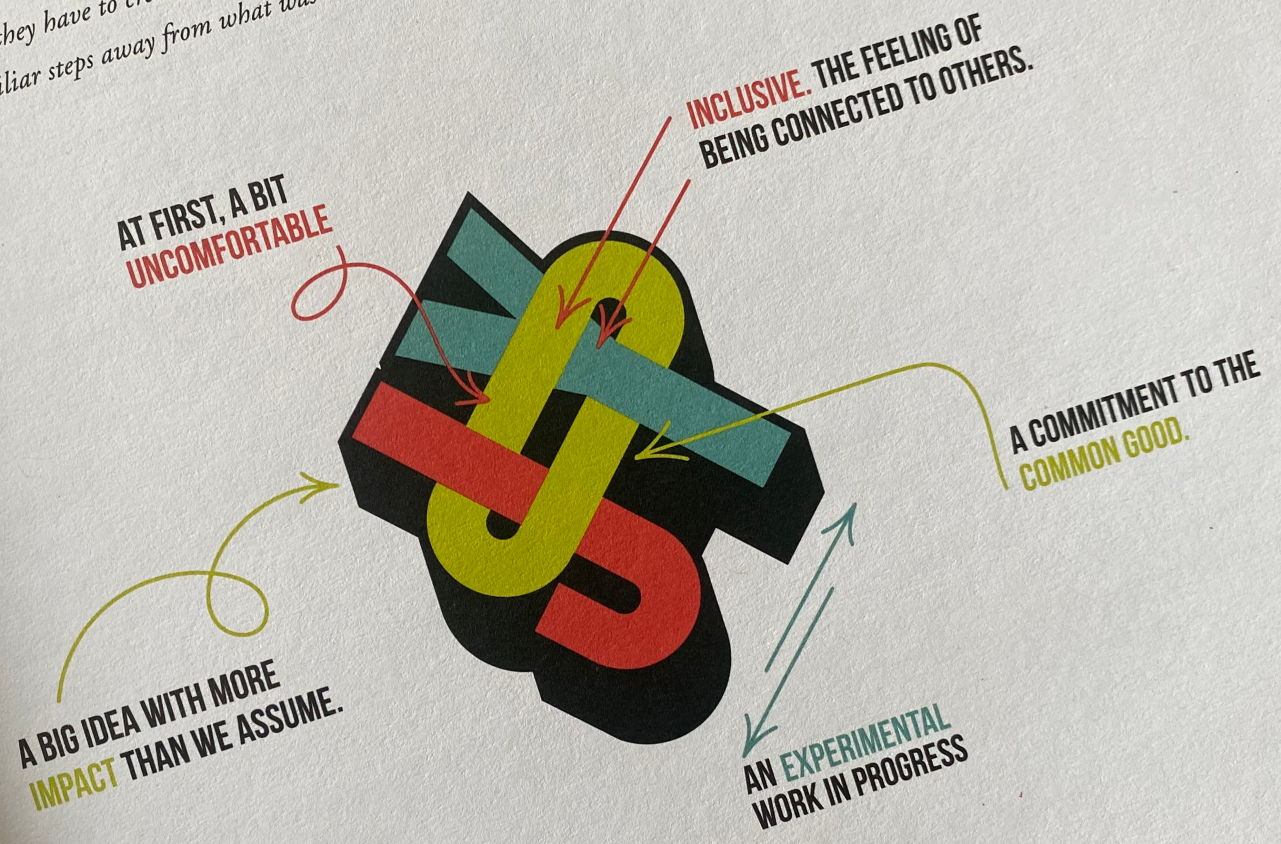
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TAKE A RISK.
IT'S THE MOST
EDMONTON
THING
YOU CAN DO.

JACOBS

TELEPHONE BUILDING

This was the birth of...
on a struggling street. People reached...
community and how resources could be used.
“...this is a moment of adaptation and improvisation. When
people pool what they have to create something new. When
they take unfamiliar steps away from what was to what can
work now.”



"Entertaining and enlightening... Might be the genre's be-all and end-all."
—TORONTO STAR

HOW TO FLY A HORSE



THE SECRET HISTORY OF

CREATION,
INVENTION,
AND
DISCOVERY

KEVIN ASHTON



CREATIVE CAPITAL OF CANADA

CELEBRATING A MOVEMENT







JOY

**IS
PRACTICAL**





