**Digital Transformation Grant Social Media Links and Content to Share**

Please ensure that your BIA, municipality, Chamber of Commerce and Small Business Enterprise Centre all follow both OBIAA’s and Digital Main Street’s social media channels, which include a good supply of useful content to share, like, re-post and retweet to your members. These actions will amplify the messages and are the easiest way to help us get the word out to every business that can benefit from the program.

**Social Media Channels:**

Below are the handles and URLs for Digital Main Street’s and OBIAA’s social media channels.

## Digital Main Street

**Twitter:** @digital\_mainst | <https://twitter.com/digital_mainst>

**Facebook:** @DigitalMainStreet | <https://www.facebook.com/DigitalMainStreet/>

**Instagram:** @DigitalMainStreet | <https://www.instagram.com/digitalmainstreet/>

## OBIAA

**Twitter:** @OBIAA\_ | <https://twitter.com/OBIAA_>

**Facebook:** @ontariobiaassociation | <https://www.facebook.com/ontariobiaassociation/>

**Instagram:** @obiaa\_ | <https://www.instagram.com/obiaa_/>

**LinkedIn:** https://[www.linkedin.com/company/obiaa/](http://www.linkedin.com/company/obiaa/)

**Social Media Posts and Tweets to Share:**

Below are some suggested tweets and posts for you to publish on your channels to get started. You can copy and paste these suggestions directly into your Twitter and Facebook updates

**Remember to use the hashtag #DigitalMainStreet in your posts**

**Twitter:**

#DigitalMainStreet location criteria have changed! $2,500 Digital Transformation Grants now open to brick-and-mortar small businesses outside of main street areas. Learn more. http://bit.ly/DigitalMainStreetOnt @OBIAA\_@digital\_mainst

Are you interested in increasing your online presence to grow your business? #DigitalMainStreet can help http://bit.ly/DigitalMainStreetOnt @OBIAA\_ @digital\_mainst

Apply for a $2,500 Digital Transformation Grant for your small business, thanks to the Ontario expansion of @digital\_mainst. It’s as simple as 1-2-3. http://bit.ly/DigitalMainStreetOnt #DigitalMainStreet @OBIAA\_

You could qualify for a $2,500 #DigitalMainStreet Ontario Grant! Learn more about the program and apply now: http://bit.ly/DigitalMainStreetOnt @OBIAA\_ @digital\_mainst

Sign up for your free #DigitalMainStreet assessment http://bit.ly/DigitalMainStreetOnt #DigitalMainStreet @OBIAA\_@digital\_mainst

Reach more customers and boost your sales with help from @digital\_mainst experts, grants program and training. All the details are here: http://bit.ly/DigitalMainStreetOnt #DigitalMainStreet @OBIAA\_

**Facebook:**

Location criteria have changed @DigitalMainStreet. Now brick-and-mortar small businesses outside of main street areas can apply for a $2,500 Digital Transformation Grant. http://bit.ly/DigitalMainStreetOnt @ontariobiaassociation #DigitalMainStreet

Visit @DigitalMainStreet today to learn how technology and digital tools can help you become more competitive, engage more customers and grow your small business. http://bit.ly/DigitalMainStreetOnt @ontariobiaassociation #DigitalMainStreet

@DigitalMainStreet brings small businesses in Ontario exclusive discounts, free training, and expert help and advice from trusted vendors. Join today: http://bit.ly/DigitalMainStreetOnt @ontariobiaassociation

Help your small business to be found faster online by using the right digital tools and technologies. Join @DigitalMainStreet and you could qualify for a $2,500 grant! http://bit.ly/DigitalMainStreetOnt @ontariobiaassociation #DigitalMainStreet

The #DigitalMainStreet Grants Program is live, and your small business could qualify for a Digital Transformation Grant of $2,500. Learn more http://bit.ly/DigitalMainStreetOnt @ontariobiaassociation

Want to take your small business online but don’t know where to start? The @digital\_mainst Assessment can help. Register and take the Assessment: http://bit.ly/DigitalMainStreetOnt @ontariobiaassociation #DigitalMainStreet