



FOR RELEASE ON APRIL 25, 2022
2022 BIA CONFERENCE
BRIGHT LIGHTS, STARRY NIGHTS AWARDS

On Monday, April 25, OBIAA held the 2022 BIA Awards. The theme for the gala dinner was Bright Lights, Starry Nights, to celebrate Ontario’s BIAs and their resilience over the past few years. This year’s submissions were awarded based on the BIAs’ ability to meet the judging criteria as they fall under OBIAA’s pillars: Innovations, Replications, Representation, Outcome, and Accessibility. OBIAA received an historic 40 submissions this year!

Previous awards winners have inspired communities across Ontario and shared their programs and projects

OBIAA is proud to present the recipients of the 2022 BIA Awards.

The recipients of the 2022 Awards are:

	<p>Advocacy + Policy</p> <p>Belleville Downtown District BIA for their <i>Welcoming Streets</i> initiative.</p>
	<p>Business Retention, Recruitment + Expansion</p> <p>Downtown Sudbury B.I.A. for their <i>O Vacancy: Meanwhile Spaces</i> program.</p>
	<p>COVID-19 Response + Recovery</p> <p>Peterborough DBIA for their <i>COVID-19 Response & Recovery</i> submission.</p>
	<p>Special Events + Promotions – Small</p> <p>Peterborough DBIA for their <i>Peterborough Mac + Cheese Festival</i>.</p>



Special Events + Promotions – Large

Downtown Niagara Falls BIA for their *Downtown Niagara Falls Christmas Market* submission

&

Kerr Village BIA for their *27th Annual Kerr Village Christmas Tree Lighting & Holiday Market* event.



Marketing + Communications – Small

Sparks Street BIA & Mall Authority for their *Sparks Gives* initiative.



Marketing + Communications – Large

Downtown Barrie BIA for their *Downtown Barrie BIA Rebrand & Launch*.



Streetscaping + Public Realm Improvements – Small

Sparks Street BIA & Mall Authority for their *Reduce, Reuse, Rehydrate* initiative.





Streetscaping + Public Realm Improvements – Large

Central Huron BIA for their *Back Alley Artist Extravaganza* project

&

Downtown Bench Beamsville BIA for their *Downtown Bench Alleyway* submission.

	<p>Jan Hawley Memorial Pinnacle Award</p> <p>Jeff MacIntyre, former Chair of the Downtown Sudbury BIA, former OBIAA Board Member, and current OBIAA Project Manager.</p>
	<p>Alex Ling Lifetime Achievement Award</p> <p>Andrew Marks, for his years of dedication to both the Downtown Timmins BIA and OBIAA.</p>

OBIAA would like to congratulate all the recipients for 2022 and thank all those communities who submitted their work.

The 2022 BIA Conference is being held at the Marriott on the Falls Hotel in Niagara Falls, ON, and the awards gala dinner was held on Monday, April 25, 2022. This conference was made possible with special thanks to many generous sponsors and in partnership with Fallsview BIA and Niagara Economic Development.

We look forward to seeing all of you at next year's conference in London from April 15-19, 2023.

Again, congratulations to all the recipients of the 2022 BIA Awards.

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QUICK LINKS

[Ontario BIA Association](#)

For more information on the awards recipients and their road to success, click the link below.

[OBIAA Conference](#)

Social media: [#2022BIAConference](#)

ABOUT OBIAA

OBIAA is the network that represents unique and vibrant BIAs across Ontario. The Association supports and advocates on behalf of its members through the building and nurturing of strong relationships and partnerships. OBIAA is a leader in the development and sharing of information, tools, resources and best practices, and is the ONE voice on common issues.

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