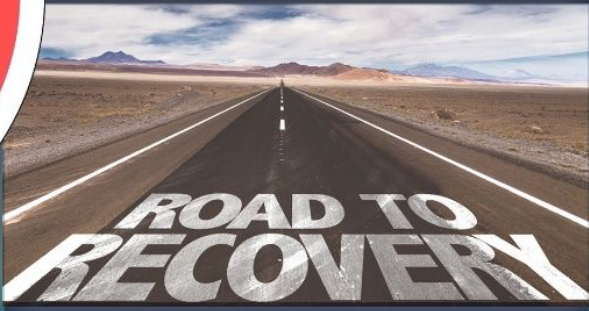


**OBIAA
Conference
2021**



**BIA Events in
Our Brave
New World**



Session Takeaways

- COVID-19 impacts on events and gatherings (R)
- Resources to support COVID-safe events (R)
- COVID Safety Plan fundamentals (L)
- COVID safety steps, policies and best practices (L)
- The question of 'enforcement' (L)
- Creative idea sharing - compliant and successful events (S)

COVID-19 Impacts

2020 COVID Impact surveys:

- Network of Municipal Event Planners (NMEP)
- 2 industry surveys – April & November 2020
- 617 events, 232 Ontario communities

Data & Findings:

- Absence of readiness
- Modified events – virtual, drive-in/through, small-scale
- Critical influence of COVID-19 restrictions

Considerations for Reopening vs. Recovery

Reopening – Short-term, temporary changes

- Changing Provincial regulations, restrictions
- Evolving service/event delivery formats
- Proactive planning for Recovery

Recovery – Long-term trajectory, permanent changes

- Framework of industry accepted practices
- Opportunity to fix historical challenges
- New and innovate delivery models
- Acceptance of change

Resources for COVID-safe Events

- NMEP Municipal Return to Events Guide
- Event Safety Alliance (ESA) Reopening Guide
- WHO COVID-19 Mass Gatherings Risk Assessment, online training (free)
- WHO Public Health Preparedness for Mass Gathering Events, online training (free)
- Planning Events During COVID-19: Preparing the COVID Compliance Officer, The Event Ally, online training (paid)
- Event Delivery During the COVID-19 Pandemic (Trivandi) [UK]
- Working Safely During Coronavirus – Events and Attractions [UK]

