



Digital Transformation Grant Social Media Links and Content to Share

Please ensure that your BIA, municipality, Digital Service Squad, Chamber of Commerce, and Small Business Enterprise Centre all follow both OBIAA's and Digital Main Street's social media channels that include a good supply of useful content to share, like, re-post and retweet to your members. These actions will amplify the messages and are the easiest way to help us get the word out to every business that can benefit from the program.

Social Media Channels:

Below are the handles and URLs for Digital Main Street's and OBIAA's social media channels.

Digital Main Street

- **Twitter:** @digital_mainst | https://twitter.com/digital_mainst
- **Facebook:** @DigitalMainStreet | <https://www.facebook.com/DigitalMainStreet/>
- **Instagram:** @DigitalMainStreet | <https://www.instagram.com/digitalmainstreet/>

OBIAA

- **Twitter:** @OBIAA_ | https://twitter.com/OBIAA_
- **Facebook:** @ontariobiaassociation | <https://www.facebook.com/ontariobiaassociation/>
- **Instagram:** @obiaa_ | https://www.instagram.com/obiaa_/
- **LinkedIn:** <https://www.linkedin.com/company/obiaa/>





Social Media Posts and Tweets to Share:

Below are some suggested tweets and posts for you to publish on your channels to get started. You can copy and paste these suggestions directly into your BIA's Twitter and Facebook updates.

Remember to use the hashtag #DigitalMainSt in your posts

Twitter:

Are you interested in increasing your online presence to grow your business? #DigitalMainSt can help <http://bit.ly/DigitalMainStreetOnt> @OBIAA_ @digital_mainst

Apply for a \$2,500 Digital Transformation Grant for your small business, thanks to the Ontario expansion of @digital_mainst. It's Simple as 1-2-3. <http://bit.ly/DigitalMainStreetOnt> #DigitalMainSt @OBIAA_

You could qualify for a \$2,500 #DigitalMainSt Ontario Grant! Learn more about the program and apply now: <http://bit.ly/DigitalMainStreetOnt> @OBIAA_ @digital_mainst

Sign up for your free #digital assessment <http://bit.ly/DigitalMainStreetOnt> #DigitalMainSt @OBIAA_ @digital_mainst

Reach more customers and boost your sales with help from @digital_mainst experts, grants program and training. All the details are here: <http://bit.ly/DigitalMainStreetOnt> #DigitalMainSt @OBIAA_

Facebook:

Visit @DigitalMainStreet today to learn how technology and digital tools can help you become more competitive, engage more customers and grow your small business. <http://bit.ly/DigitalMainStreetOnt> @ontariobiaassociation #DigitalMainSt

@DigitalMainStreet brings main street small businesses in Ontario exclusive discounts, free training, and expert help and advice from trusted vendors. Join today: <http://bit.ly/DigitalMainStreetOnt> @ontariobiaassociation

Help your small business to be found faster online by using the right digital tools and technologies. Join @DigitalMainStreet and you could qualify for a \$2,500 grant! <http://bit.ly/DigitalMainStreetOnt> @ontariobiaassociation #DigitalMainSt

The Digital Main Street Grants Program is live, and your small business could qualify for a Digital Transformation Grant of \$2,500. Learn more <http://bit.ly/DigitalMainStreetOnt> #DigitalMainSt @ontariobiaassociation

Want to take your small business online but don't know where to start? The @digital_mainst Assessment can help. Register and take the Assessment: <http://bit.ly/DigitalMainStreetOnt> @ontariobiaassociation #DigitalMainS

