



Digital Service Squad Social Media Links and Content to Share

Please ensure that your BIA/Municipality follows both OBIAA's and Digital Main Street's social media channels that include a good supply of useful content to share, like, re-post and retweet to your members. These actions will amplify the messages and are the easiest way to help us get the word out to every business that can benefit from the program.

Social Media Channels:

Below are the handles and URLs for Digital Main Street's and OBIAA's social media channels.

Digital Main Street

- **Twitter:** @digital_mainst | https://twitter.com/digital_mainst
- **Facebook:** @DigitalMainStreet | <https://www.facebook.com/DigitalMainStreet/>
- **Instagram:** @DigitalMainStreet | <https://www.instagram.com/digitalmainstreet/>

OBIAA

- **Twitter:** @OBIAA_ | https://twitter.com/OBIAA_
- **Facebook:** @ontariobiaassociation | <https://www.facebook.com/ontariobiaassociation/>
- **Instagram:** @obiaa_ | https://www.instagram.com/obiaa_/
- **LinkedIn:** <https://www.linkedin.com/company/obiaa/>





Social Media Posts and Tweets to Share:

Below are some suggested tweets and posts for you to publish on your channels about the Digital Service Squad grants and services. You can copy and paste these suggestions directly into your organization's Twitter and Facebook updates

Remember to use the hashtag #DigitalMainSt in your posts

Twitter:

Want help from highly trained digital marketing specialists to help your small business grow online? We have an expert Digital Service Squad ready to help. Contact us today to book a free meeting [\[enter contact URL\]](#) #DigitalMainSt @OBIAA_

Thrilled to announce our successful Digital Service Squad Grant application. We now have funding to help our local main street small businesses grow online. Let us know when to bring the squad to you. Contact us [\[enter contact URL\]](#) #DigitalMainSt @OBIAA_

Hey main street small businesses, there's a Digital Service Squad in our community now thanks to the #DigitalMainSt Ontario Grant Program. Contact us to book your free appointment for tools, technologies and advice: [\[insert contact URL\]](#) @ONGov @OBIAA_

In case you missed it — [\[insert @ BIA, Chamber, Municipality twitter handle\]](#) applied for and received a Digital Service Squad Grant! Take advantage of this free digital transformation service from local Ontario experts. Learn more: [\[insert URL to contact you\]](#) #DigitalMainSt @OBIAA_

Digital Service Squad: A Free Resource for Your Small Business and right in our community. Learn more and book your one-on-one meeting today! [\[insert contact URL here\]](#) #DigitalMainSt [\[add other relevant hashtag or @\]](#)

Want some free one-on-one advice and help with enhancing your small business's digital presence? Book your one-on-one appointment with a local Digital Service Squad expert: [\[insert URL / Email to book\]](#) #DigitalMainSt





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Facebook:

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