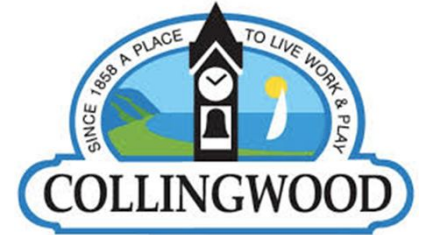


Creating & Collaborative Community Business Hub Experience

The South Georgian Bay
Business Development Centre

The Story

- Town of Collingwood Marketing & Business Development
- Centre For Business and Economic Development
- Small Business Enterprise Centre
- Downtown Business Improvement Area



Centre For Business
and Economic Development
A Community Futures Development Corporation



south georgian bay
small business
**enterprise
centre**



A Consulting Model

Success Factors

- Shared space & intent
- Common, binding goal
- Ongoing communication - regular 'hub' meetings
- Shared campaigns and events
- MOU details accountabilities & fiscal responsibilities

We're Here **To Help**



Gillian Fairley

General Manager, Centre for Business and Economic Development
Helping businesses to start and grow by providing business loans up to \$250,000. Extensive experience in consulting to small businesses and large corporations.



Susan Nicholson

General Manager, Collingwood Downtown BIA
As General Manager of the Collingwood Downtown BIA for more than 22 years, she brings her experience in marketing, public relations, strategic planning and special event coordination to the organization and its membership of more than 600 business and property owners.



Tim Newton

Manager, Small Business Enterprise Centre
Consulted to over 750 entrepreneurs, providing advice for all stages of operating a small business



Martin Rydlo

Director of Marketing & Business Development, Town of Collingwood
Award-winning Marketing Professional who has directed teams at Campbell's, Minute Maid, Universal Studios, and Proctor & Gamble

The Results

	2015	2016	2017
Contacts	2018	3316	2943
Consultations	899	1829	1880



Evolving Value Proposition

ALL OF YOUR
Business Needs
under One Roof



Start your business with the support you need. The Business Development Centre (BDC) offers free one-on-one business consultations, mentorship programs, and start-up business loans. Under 30? Ask us about the Starter Company and Summer Company granting programs. Starting up downtown? Stop in and pick up your New Member Package from the BIA.

Grow your business with a small business loan up to \$250,000, or review your business plan with one of our experts. Consult our monthly calendar of events for workshops and lectures that will grow your skills in marketing, social media, accessible customer service and more.

Invest in Collingwood. The BDC promotes local businesses to residents & tourists, and supports economic growth in the Town. We host numerous events that help business thrive in Collingwood.

Find out more: 105 Hurontario Street
705-445-8441 • dobusiness@collingwood.ca

BUSINESS DEVELOPMENT CENTRE



**START AND GROW
YOUR BUSINESS HERE**

South Georgian Bay
Business Development Centre



WE'RE HERE TO HELP:

Free consultations: One-on-one guidance on downtown, home-based, early and later growth businesses

Business Loans: Up to \$250,000 plus business plan and financing advice

Start-up Grants: Starter Company and Summer Company programs

Workshops & Seminars: Strategic planning, marketing, HR, networking and more.

Mentorship: Connecting entrepreneurs with experienced business professionals

BOOK YOUR FREE APPOINTMENT:

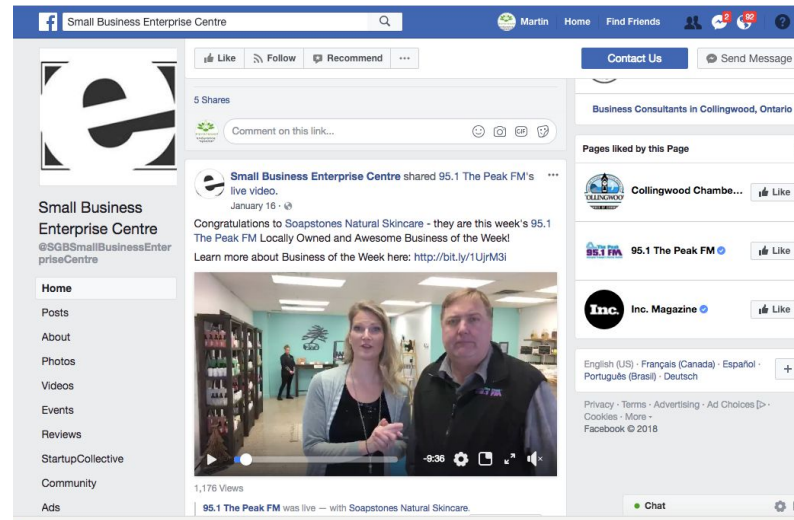


705-445-8441
hello@businessdevelopmentcentre.info
105 Hurontario Street,
Collingwood, Ontario

WWW.BUSINESSDEVELOPMENTCENTRE.INFO

Locally Owned And Awesome

Objective: Raise awareness of the Business Development Centre



Digital Mainstreet Program

Objective: Help downtown businesses get digital

DIGITAL
MAIN ST.



blue
mountain
tea company

