

Co³BALT CONNECTS.

the connecting element for creative communities



Return on Investment of **BIAs**

What is the problem the BIA is grappling with?



How do we create a vibrant public realm?

How can data help, and what kind?



Asset Mapping

Quantitative



Human Engagement

Qualitative



Biometric

Scientific

How would we obtain the data, and what resources would we need?

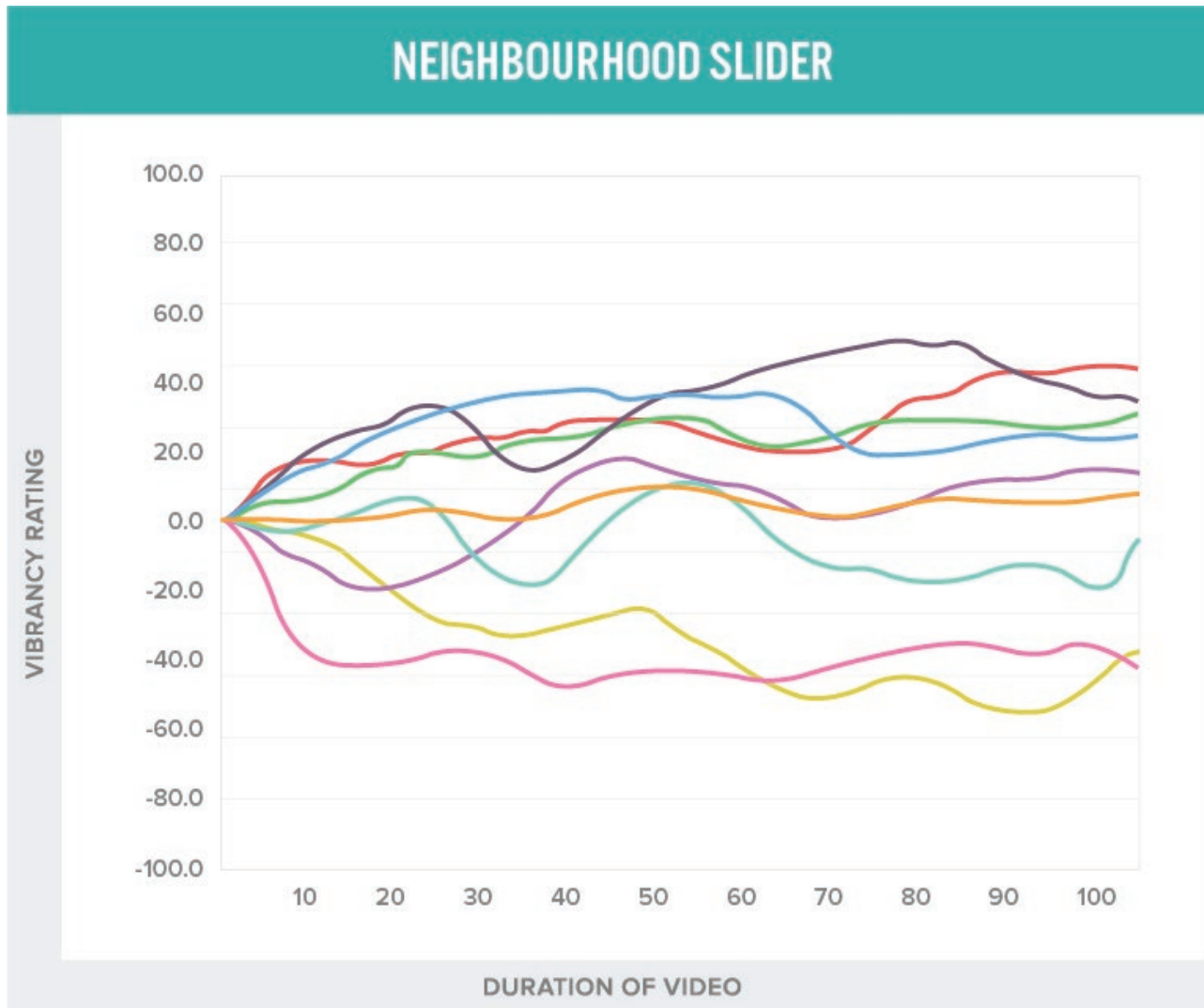


Residents, Community Groups, Students

LIVELab
MUSE Technology



What do we expect to gain from the data, and what are the results?



Share the Results



Co³BALT CONNECTS.

the connecting element for creative communities



Return on Investment of **BIAs**