

OBIAA is the network that represents unique and vibrant BIAs across Ontario. The Association supports and advocates on behalf of its members through the building and nurturing of strong relationships and partnerships. OBIAA is a leader in the development and sharing of information, tools, resources and best practices, and is the ONE voice on common issues.

OBIAA MISSION STATEMENT

BIA

Our membership

consists of BIAs of all sizes. From less than 100 members to those with over 500 members, from budgets of less than \$20k to those with budgets of over \$1M.

We are committed to keeping membership costs as low as possible while continuing to provide value for your dollar. Value added items include; sharing of best practices, facilitating an invaluable information network and providing government advocacy at the Provincial level, for our members.

www.obiaa.com



The Ontario BIA Association (OBIAA)

1-866-807-2227 | info@obiaa.com

c/o 92 Lakeshore Road East,
Mississauga (Port Credit), ON L5G 4S2

Facebook: [ontariobiaassociation](https://www.facebook.com/ontariobiaassociation)

Twitter: [@OBIAA_](https://twitter.com/OBIAA_)

Instagram: [obiaa_](https://www.instagram.com/obiaa_)



Representing over
60,000
local businesses
across the province.



**membership
BROCHURE**

www.obiaa.com

GAIN ACCESS TO THE BENEFITS OF OBIAA MEMBERSHIP

Complete the OBIAA Membership Application form.

Toll Free: 1-866-807-2227 | info@obiaa.com

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BE EMPOWERED

"I have already begun to read the ROI on BIAs Report. What a great step forward. Thanks to all for this initiative and diligent hard work.

I'm looking forward to educating and presenting this to partners and the municipality in the future so they may better understand the role of a BIA within the economic context. Bravo!!!!"

BIA Chair | Welland Downtown BIA

SHARING BEST PRACTICES

We recognize the power of networking, the strength in numbers and the value of sharing common concerns and finding resolutions specific to our individual communities.

ONLINE MEMBERSHIP PORTAL

OBIAA's web site contains a members only section providing members a platform for the sharing and exchange of resources, best practices, and ideas resulting in stronger BIAs for all.

ANNUAL CONFERENCE

The OBIAA Conference brings together the best and brightest minds from a variety of fields, for an inspiring two and a half days of talks, workshops and networking aimed specifically at the development of BIAs.

TRAINING & WORKSHOPS

As part of helping to build stronger BIAs we offer training in a wide range of topics. These include Governance and Accessibility. We also work with our partners to provide Professional Development and other workshops.

GOVERNMENT ADVOCACY

OBIAA represents our members' interests at the highest level of Provincial Government making sure your interests and concerns are heard by those able to affect change in your local area.

ELECTED BOARD OF DIRECTORS

OBIAA Board members are elected in April to a two year term. The board consists of Executive Directors, Managers, Board Members and Stakeholders of BIAs from cities and towns across the province which includes Provincial Government Liaisons.

STRENGTH IN NUMBERS

"Downtown Seaforth & Brussels, both in the Municipality of Huron East just finished its WinThis Space program modelled after the one initiated by the Uxbridge BIA in 2013. It was a HUGE success! This wouldn't have happened if I hadn't heard of this great project at the OBIAA conference. OBIAA has certainly helped cast a positive light on rural Ontario business!"

**Economic Development Officer |
Municipality of Huron East**

OBIAA™